

**PLHS Pointer Association
February 9, 2015 Board Meeting
Meeting Minutes
Respectfully Submitted by: Heather Lutz, Secretary**

In attendance: Hans Becker, Alex Van Heuven, Ian Law, Kevin O'Beirne, Sarah Brandl, Christina Fulcher, Laurie Benham, Lynn Zucchet, Terri Webster, Andrea Justus, Rebecca Mashburn, Angelica Wilson, Heather Lutz, Andrea Loewer, Carleen Berry, Renatte Adler, Diane Sullivan, Gianna Gibson and Heidi Mather

Meeting called to order at 6:05p.m.

Introductions and General Business - Kevin O'Beirne

- Introductions
- Brant Brockett is willing and interested in becoming the President of the Pointer Association next year.
- Heidi Mather has volunteered her home for the end of the year social. Date and time TBA. Likely late May – early June.
- Working with Carleen Berry and Barbara Meserve in regards to making deposits for the Gala event location (Mission Bay Hilton). A total of \$10,000 will be due in advance of the event and receiving the event's proceeds, so we are working through the reimbursements. Kevin and Carleen want to make certain that the financial steps are completely transparent– will present details at the next meeting regarding these deposits.
- Communicating with Renatte regarding the spring AAA allocations –The PA doesn't have a lot of excess money right now, but doing a second wave of membership solicitations to raise funds. The plan had been to use the Bite of Point Loma II for the third phase of campus beautification project, but the PA may need to split the proceeds or entirely contribute those funds from the Bite of PL to the Spring AAAs. The PA has a lot of upcoming events that can support Phase III of Beautification.
- Request from Mr. Palmietto for a wheelchair challenge; there is a very devoted student who is organizing this as well as there may be guest speakers from Wounded Warriors and there will be a luncheon as well.

VOTE –

The PA will contribute no more than \$300.00 to the request for a wheelchair challenge to pay for the wheelchairs.

Motion to Approve – Kevin O'Beirne

Second to Motion to Approve – Renatte Adler

Discussion - Wheelchair challenge described - 20 students participate (12 wheelchairs) – 5 guest speakers - may rent out the theater for 6th period so that other students can also hear from the speakers. Procedural concern regarding asking for funds outside of the AAA deadlines, furthermore the PA does not typically pay for food.

Vote – all in favor, none opposed, two abstentions

VOTE -

Approval of December 8, 2014 Minutes

Motion to Approve – Kevin O'Beirne

Second to Motion to Approve – Renatte Adler

Vote – all in favor, none opposed, none abstained

Principal's Report – Hans Becker

- Thank you to the PA who made learning objective posters possible which are hung around the school. Also thank you to Dan Mashburn for his donation of time, energy etc. for printing.
- WASC Accreditation visit set for March. WASC report was submitted Friday. PLHS had a mock WASC last week which went well.
- Educators from Tokyo are coming to PLHS to view a solid American school.
- Publishing an Honor roll out this week. Principal Honor Roll 3.83 and up and Honor Roll is 3.50 – will be on the website and Eblasted out.
- A scholarship committee is meeting - striving to have all scholarships available on line and all scholarships will be applied for by students – the process will be very objective.
- Senior awards night is June 4th
- Audited recently and Mara was amazing during this process.
- Looking at CTE Pathways and trying to make them more robust for students. Starting with students interested in freshman year. The current classes are on the website.
- There is a grant “Project Lead the Way” we are applying for. This grant will allow, for example, a guaranteed admittance for some students who have met qualifications in specific areas to get into particular college programs. (Looking at student interest.)
- Running out of paper – We ate through a lot of paper during finals. It is time for another paper drive.
- There was a meeting this past Wednesday regarding PLHS future campus design.
- Thank you PLHS - PA for finishing Phase II of the Beautification Project – it looks great.

Treasurer's Report – Carleen Berry

- Pointer Association managing total funds approximately \$398,000 (these include all Booster accounts and alumni accounts and anything under the PA umbrella). Non-earmarked (PA discretionary) funds = \$14,141.
- Can no longer accept the small envelopes – we need the large envelopes for large checks.
- Two signatures are needed for checks over \$500.00, but this number may need to be increased. Would like to use up all of the checks we currently have with printing on the bottom reflecting the need for two signatures. It should be noted that there are a lot of checks and balances (i.e. checks are generated by the Booster, approved by two people have gone by a Booster board member or the President). Logistics is important if we in fact might have new officers in which the distance to treasurers house is a concern. This will be considered and addressed at a later date, if necessary.

ASB Report – ASB President 2014-2015 – Gianna Gibson

- Had the Pointer Night & New Family Night (for 8th graders). Gianna tried to recruit 8th grade students for ASB.
- ASB Ball at the Hall of Champions was very good, and made a good profit and had a good time.
- Coffee House is coming up soon and highly anticipated.
- With AAA we ended up getting two new mascot costumes.

VP of Programs – Renatte Adler

- Would like the teachers and Mr. Becker to know the AAA will be posted very soon. Before spring break. There might be less money available depending on how the Bite II funds are handled.
- eScrip was at \$15,000 a year but this is falling because of the way that Vons has changed how to donate. Trying to get someone to work on eScrip should be a priority and this may want to be a PA focus since this can be a good fundraiser. Pat has been doing this for years and we need to transition to someone in the current PA. There are other ways eScrip pays (any online shopping at participating stores can be used) and these and other ways to fundraise through eScrip could be focused upon if we had someone to oversee eScrip. (Still making about \$1,200 a month currently.)
- College Board committee has not materialized, however Kelly Larson in the counseling office is a liaison and this has been very helpful. There was a wonderful session with alumni from other schools who worked with 20 students who showed up to prepare mock interviews, etc. This will happen again at the end of May and hopefully more juniors will participate. A suggestion is a boot camp for junior students right after school ends – excited about this prospect.

Christina Fulcher, Theater Arts Teacher

- Appreciates the PLHS –PA support.
- Thank you for the fall AAA funding. Just started to build a costume shop. Beautifying the space is the goal. This Friday is an all day tech rehearsal and the project will hopefully be completed.
- 25th anniversary of Coffeehouse is opening next week, please spread the word. The way we fund our program is we do ads in our program. There are 5 performances x 288 people with a sell out show so good advertising opportunity.
- The scene shop will be tackled in March.
- NCT Valentine Day show this Thursday night.
- Culture Point will be the last Thursday of the month (and continuing through June)
- Bye Bye Birdie auditions will be in February – Visionary Theater will be coming in to work side by side. It will be avant garde with all different eras; tapping into student creativity.

Fundraising Strategies – Maria Gibson, Andrea Justus, Dinisa Valadao

VP of Community Relations – Andrea Justus reported

- Phase II was completed this weekend. Thank you to band for all of the work on installing the project.
- Four or five parents met with the School Board representative and talked about the group who is supportive of lights. It would be great to have the next meeting with students – however having more parents and students together at a meeting would be really excellent. Draft EIR still has not come out so we are continuing to wait but we would like to be sure that Dr. Mike understands the importance of lights at Point Loma High School. Keep the momentum going.
- Bite of Point Loma II – looking at April 21st. We may put all of the money toward AAA and delay the Phase III beautification building until the fall. The fundraising team understands and agrees to prioritize the programs that are funded by the AAAs and simply postpone the completion of the campus beautification project. Recruiting for a committee for Bite of Point Loma.

Directors' Reports:

Membership Solicitation Campaigns –Diane Sullivan

- Currently at 9,800 which is a little low. We are going to send some eBlasts to encourage others to support the organization. It was suggested to publicize the campus beautification project.

Athletic Boosters - Tacy Armstrong (not present at golf booster meeting) Andrea Justus reported

- Hungry Dog Dash had almost 500 participants with a very successful event.
- Spring sports start next week.
- Thank you to those who volunteered at the Farmer's Insurance Golf Tournament.

Art Boosters – Renatte Adler

- No report

Volunteer Programs - Tracy Moore-Schoonmaker (not present)

- No report

Alumni Association - Kim Jessop (not present)

- No report

Athletic Director – Alex Van Heuven

- Thank you for the fall AAA's - already started spending all of the money.
- Winter sports is on track for CIF Playoffs. Women's soccer will clinch league title this Wednesday.
- Last week went to the Hall of Champions and there were two students who signed for college playing. In the fall there were several students as well. Very cool stuff happening for seniors
- Spring sports begin as soon as next week. Very busy time
- Pushing for baseball to play at PetCo Park this year
- April 12 (Sunday) K- 8th track meet. It will be a big community event. There are opportunities for boosters to participate and/or other clubs at school to participate. Also going to need a lot of volunteers so we are reaching out at this time for volunteers.
- New program – “Play like a Pointer” - once a month three sports will be sent to Correia to introduce the students to some of the sports that we are doing at Point Loma. Some students don't realize fall tryouts are in August so that this might help with the fall sport recruitment as well as understanding of opportunities at PLHS.

New Business, Roundtable & Announcements

Sarah Brandl, Head Counselor indicated:

- Articulation with all grade levels, presentation with counseling. All students will be coming in the week of Feb 23 to hear presentations.
- Last week visited Correia and worked with the incoming 8th graders.
- Coffee with the Counselors has been productive. Last month 30 people showed up.
- Next month is will be posted in the eBlast so keep your eyes open for a date.
- PSAT night with Cal-SOAP happened last month. It was a very successful night.

Meeting adjourned at 7:02pm